

## 7 Online Appendix: Properties of Cost Functionals

In this section, we collect together proofs of properties of cost functionals mentioned in main body of the paper.

### 7.1 Entropy Reduction Cost Functional

**Lemma 18** *The entropy reduction information cost satisfies CPD for all  $\psi \in (\theta_{\min}, \theta_{\max})$ .*

**Proof.** For any SCR  $s$ , the associated entropy reduction is

$$c(s) = \mathbf{E} [H(s(\theta))] - H[\mathbf{E}(s(\theta))] ,$$

where  $H : [0, 1] \rightarrow \mathbb{R}$  is given by

$$H(x) = x \ln x + (1-x) \ln(1-x) .$$

Now let  $p_1(s) = \mathbf{E}(s(\theta))$  denote the unconditional probability that action 1 is chosen under SCR  $s$ . Note that this cost functional is convex and Fréchet differentiable at  $s$  with derivative

$$H'(s(\theta)) - H'(p_1(s)) .$$

Now since  $\psi \in (\theta_{\min}, \theta_{\max})$  and the prior density  $g$  is positive over  $[\theta_{\min}, \theta_{\max}]$ , we have  $\mathbf{E}(1_{\{\theta \geq \psi\}}) \in (0, 1)$ . Choose  $\xi > 0$  such that  $\mathbf{E}(1_{\{\theta \geq \psi\}}) \in (\xi, 1 - \xi)$ . Then choose  $\rho > 0$  small enough such that for all  $s \in B_\rho(1_{\{\theta \geq \psi\}})$ ,  $p_1(s) \in (\xi, 1 - \xi)$ . Note that for small  $\varepsilon > 0$ ,  $s \in B_\rho(1_{\{\theta \geq \psi\}})$  implies  $L_\psi^\varepsilon s \in B_\rho(1_{\{\theta \geq \psi\}})$ . Let  $A(s) = \{\theta : L_\psi^\varepsilon s(\theta) \neq s(\theta)\}$ . Now Fréchet differentiability implies that we have

$$c(L_\psi^\varepsilon s) - c(s) \leq \int_{A(s)} [H'(L_\psi^\varepsilon s(\theta)) - H'(p_1(L_\psi^\varepsilon s))] (L_\psi^\varepsilon s(\theta) - s(\theta)) dG(\theta)$$

and

$$c(L_\psi^\varepsilon s) - c(s) \geq \int_{A(s)} [H'(s(\theta)) - H'(p_1(s))] (L_\psi^\varepsilon s(\theta) - s(\theta)) dG(\theta) ,$$

Hence,

$$|c(L_\psi^\varepsilon s) - c(s)| \leq \max \left( \begin{array}{l} \left| \int_{A(s)} [H'(s(\theta)) - H'(p_1(s))] (L_\psi^\varepsilon s(\theta) - s(\theta)) dG(\theta) \right|, \\ \left| \int_{A(s)} [H'(L_\psi^\varepsilon s(\theta)) - H'(p_1(L_\psi^\varepsilon s))] (L_\psi^\varepsilon s(\theta) - s(\theta)) dG(\theta) \right| \end{array} \right) .$$

Since  $H'(x)$  is increasing in  $x$ , for all  $\theta \in A(s)$ , both  $|H'(s(\theta)) - H'(p_1(s))|$  and  $|H'(L_\psi^\varepsilon s(\theta)) - H'(p_1(L_\psi^\varepsilon s))|$  are bounded above by

$$K = \max(|H'(1 - \varepsilon) - H'(\xi)|, |H'(1 - \xi) - H'(\varepsilon)|) .$$

Therefore,

$$\begin{aligned} |c(L_\psi^\varepsilon s) - c(s)| &\leq \int_{A(s)} K \cdot |L_\psi^\varepsilon s(\theta) - s(\theta)| dG(\theta) \\ &= K \cdot \|L_\psi^\varepsilon s, s\| . \end{aligned}$$

This concludes the proof. ■

## 7.2 The Pairwise-Separable Cost Functional

**Lemma 19** *The PS cost functional satisfies A9 (feasible almost perfect discrimination).*

**Proof.** It suffices to show that  $c_{PS}(\widehat{s}_{k,\psi}) < \infty$ , i.e., the integral

$$\int_{\theta} \int_{\theta'} |\theta' - \theta|^{-\alpha} D(\widehat{s}_{k,\psi}(\theta), \widehat{s}_{k,\psi}(\theta')) h(\theta, \theta') d\theta' d\theta$$

exists.

Let

$$A = \{(\theta, \theta') \in \mathbb{R}^2 : -k^{-1} \leq \theta - \theta' \leq k^{-1}\}$$

and

$$A_1 = \{(\theta, \theta') \in \mathbb{R}^2 : \theta \geq \psi + k^{-1}/2 \text{ and } \theta' \geq \psi + k^{-1}/2, \text{ or } \theta \leq \psi - k^{-1}/2 \text{ and } \theta' \leq \psi - k^{-1}/2\} .$$

First note that  $|\theta' - \theta|^{-\alpha}$  is bounded on  $\mathbb{R}^2 \setminus A$ , thus the integral over  $\mathbb{R}^2 \setminus A$  exists. Second, since  $D(\widehat{s}_{k,\psi}(\theta), \widehat{s}_{k,\psi}(\theta')) = 0$  on  $A_1$ , we just need to show that the integral over  $A \setminus A_1$  exists. Let

$$B_1 = \{(\theta, \theta') \in A \setminus A_1 : -k^{-1}/2 \leq \theta' \leq k^{-1}/2 \text{ and } 0 \leq \theta - \theta' \leq k^{-1}\} ,$$

$$B_2 = \{(\theta, \theta') \in A \setminus A_1 : -k^{-1}/2 \leq \theta' \leq k^{-1}/2 \text{ and } 0 \leq \theta' - \theta \leq k^{-1}\} ,$$

$$B_3 = \{(\theta, \theta') \in A \setminus A_1 : -k^{-1}/2 \leq \theta \leq k^{-1}/2 \text{ and } 0 \leq \theta' - \theta \leq k^{-1}\} ,$$

and

$$B_4 = \{(\theta, \theta') \in A \setminus A_1 : -k^{-1}/2 \leq \theta \leq k^{-1}/2 \text{ and } 0 \leq \theta - \theta' \leq k^{-1}\} .$$

Then  $A \setminus A_1 = B_1 \cup B_2 \cup B_3 \cup B_4$ . We next show that the integral over  $B_1$  exists. Similar calculations can show the existence of the integral over  $B_2$ ,  $B_3$  and  $B_4$ , and are thus omitted.

By definition of a PS cost functional,  $D(x_1, x_2)$  is bounded on  $[0, 1] \times [0, 1]$  and  $D(x_1, x_2) = O(|x_1 - x_2|^\beta)$  as  $|x_1 - x_2| \rightarrow 0$ . So there exists a  $K > 0$ , such that

$$D(x_1, x_2) \leq K \cdot |x_1 - x_2|^\beta \quad (23)$$

on  $[0, 1] \times [0, 1]$ . Now

$$\begin{aligned} & \int_{B_1} |\theta - \theta'|^{-\alpha} D(\widehat{s}_{k,\psi}(\theta), \widehat{s}_{k,\psi}(\theta')) h(\theta, \theta') d\theta' d\theta \\ & \leq \int_{B_1} |\theta - \theta'|^{-\alpha} K \cdot |\widehat{s}_{k,\psi}(\theta) - \widehat{s}_{k,\psi}(\theta')|^\beta h(\theta, \theta') d\theta' d\theta \\ & = \int_{B_1} (\theta - \theta')^{-\alpha} K \cdot \left( \frac{1}{2} + k(\theta - \psi) - \frac{1}{2} - k(\theta' - \psi) \right)^\beta h(\theta, \theta') d\theta' d\theta \\ & \leq K k^\beta \bar{h} \int_{B_1} (\theta - \theta')^{\beta - \alpha} d\theta' d\theta, \end{aligned}$$

for some  $\bar{h} > 0$ , where the first inequality is implied by (23), the equality is implied by the definition of  $\widehat{s}_{k,\psi}$  and the last inequality is true because  $\theta \geq \theta'$  on  $B_1$  and  $\frac{h(\theta, \theta')}{g(\theta)g(\theta')}$  is bounded above in the definition of PS cost functionals.

Now changing variables from  $(\theta, \theta')$  to  $(t, t')$  such that  $t = \theta$  and  $t' = \theta - \theta'$ , we have

$$\begin{aligned} & \int_{B_1} (\theta - \theta')^{\beta - \alpha} d\theta' d\theta \\ & = \int_0^{k^{-1}} (t')^{\beta - \alpha} \int_{-k^{-1}/2+t'}^{k^{-1}/2+t'} dt \cdot dt' \\ & = k^{-1} \int_0^{k^{-1}} (t')^{\beta - \alpha} dt'. \end{aligned}$$

This integral exists since  $\beta - \alpha + 1 > 0$ . Therefore,  $c_{PS}(\widehat{s}_{k,\psi}) < \infty$ . ■

**Proposition 20** *The PS cost functional satisfies IPD if and only if  $\alpha \geq 2$ .*

**Proof.** Let  $s$  be a non-decreasing discontinuous SCR and  $s(\widehat{\theta}_-) < s(\widehat{\theta}_+)$  for some  $\widehat{\theta} \in [\theta_{\min}, \theta_{\max}]$ .<sup>29</sup> Let

$$s_{\widehat{\theta}}(\theta) = \begin{cases} s(\widehat{\theta}_+) & \text{if } \theta > \widehat{\theta} \\ s(\widehat{\theta}_-) & \text{if } \theta \leq \widehat{\theta} \end{cases} \quad (24)$$

<sup>29</sup>We can focus on  $\widehat{\theta} \in [\theta_{\min}, \theta_{\max}]$  because the possible  $\widehat{\theta}$ s of equilibrium SCRs are always in  $[\theta_{\min}, \theta_{\max}]$  due to Assumption A3.

and

$$A = \min \left[ D \left( s \left( \hat{\theta}_- \right), s \left( \hat{\theta}_+ \right) \right), D \left( s \left( \hat{\theta}_+ \right), s \left( \hat{\theta}_- \right) \right) \right].$$

Note that  $A > 0$  since  $s \left( \hat{\theta}_- \right) \neq s \left( \hat{\theta}_+ \right)$ . Then we have

$$\begin{aligned} c_{PS}(s) &= \int_{\theta} \int_{\theta'} |\theta' - \theta|^{-\alpha} D(s(\theta), s(\theta')) h(\theta, \theta') d\theta' d\theta \\ &\geq \int_{\theta} \int_{\theta'} |\theta' - \theta|^{-\alpha} D(s_{\hat{\theta}}(\theta), s_{\hat{\theta}}(\theta')) h(\theta, \theta') d\theta' d\theta \\ &= D \left( s \left( \hat{\theta}_- \right), s \left( \hat{\theta}_+ \right) \right) \int_{-\infty}^{\hat{\theta}} \int_{\hat{\theta}}^{\infty} (\theta' - \theta)^{-\alpha} h(\theta, \theta') d\theta' d\theta \\ &\quad + D \left( s \left( \hat{\theta}_+ \right), s \left( \hat{\theta}_- \right) \right) \int_{\hat{\theta}}^{\infty} \int_{-\infty}^{\hat{\theta}} (\theta - \theta')^{-\alpha} h(\theta, \theta') d\theta' d\theta \\ &\geq 2A \cdot \int_{-\infty}^{\hat{\theta}} \int_{\hat{\theta}}^{\infty} (\theta' - \theta)^{-\alpha} h(\theta, \theta') d\theta' d\theta, \end{aligned} \tag{25}$$

where the first inequality follows the monotonicity of  $s$  in  $\theta$ , and the second inequality follows the definition of  $A$ . Since  $g$  is continuous and strictly positive on  $[\theta_{\min}, \theta_{\max}]$ , it has a strictly positive lower bound on  $[\theta_{\min}, \theta_{\max}]$ . Since  $\frac{g(\theta)g(\theta')}{h(\theta, \theta')}$  is bounded above,  $h(\theta, \theta')$  has a strictly positive lower bound on  $[\theta_{\min}, \theta_{\max}] \times [\theta_{\min}, \theta_{\max}]$ . Hence,  $\int_{-\infty}^{\hat{\theta}} \int_{\hat{\theta}}^{\infty} (\theta' - \theta)^{-\alpha} h(\theta, \theta') d\theta' d\theta$  is integrable if and only if  $2 - \alpha > 0$ . Therefore,  $\alpha \geq 2$  implies  $c_{PS}(s) = \infty$  and thus IPD. For the converse, consider an SCR  $s_{\hat{\theta}}(\cdot)$  defined by (24) such that  $D \left( s \left( \hat{\theta}_- \right), s \left( \hat{\theta}_+ \right) \right) = D \left( s \left( \hat{\theta}_+ \right), s \left( \hat{\theta}_- \right) \right) \equiv A > 0$ . Immediate from the previous derivation of (25) we obtain that  $c_{PS}(s_{\hat{\theta}}) = \infty$  if  $\alpha \geq 2$  and  $c(s_{\hat{\theta}}) < \infty$  if  $\alpha < 2$ . Then, IPD implies  $c_{PS}(s_{\hat{\theta}}) = \infty$  and thus  $\alpha \geq 2$ . ■

The following lemmas show that CPD is satisfied if  $\alpha = 0$  and it is easier to be satisfied at lower values of  $\alpha$ . Since the PS cost functional is continuous in  $\alpha$ , there exists some  $\hat{\alpha} \in [0, \min(2, \beta + 1)]$  such that CPD is satisfied for  $\alpha \in [0, \hat{\alpha}]$ . Due to the technicalities associated with the PS cost functional and the generality of the definitions of CPD and EPD, however, we do not obtain an analytical bound  $\hat{\alpha}$  between CPD and EPD.

**Lemma 21** *The PS cost functional satisfies CPD at  $\alpha = 0$ .*

**Proof.** When  $\alpha = 0$ , the cost functional becomes

$$c_{PS}(s) = \int_{\theta} \int_{\theta'} D(s(\theta), s(\theta')) h(\theta, \theta') d\theta' d\theta.$$

Hence, by the triangle inequality,

$$\begin{aligned}
|c_{PS}(L_\psi^\varepsilon s) - c_{PS}(s)| &= \left| \int_\theta \int_{\theta'} [D((L_\psi^\varepsilon s)(\theta), (L_\psi^\varepsilon s)(\theta')) - D(s(\theta), s(\theta'))] h(\theta, \theta') d\theta' d\theta \right| \\
&\leq \int_\theta \int_{\theta'} |D((L_\psi^\varepsilon s)(\theta), (L_\psi^\varepsilon s)(\theta')) - D(s(\theta), s(\theta'))| h(\theta, \theta') d\theta' d\theta \\
&\leq \int_\theta \int_{\theta'} |D((L_\psi^\varepsilon s)(\theta), (L_\psi^\varepsilon s)(\theta')) - D((L_\psi^\varepsilon s)(\theta), s(\theta'))| h(\theta, \theta') d\theta' d\theta \\
&\quad + \int_\theta \int_{\theta'} |D((L_\psi^\varepsilon s)(\theta), s(\theta')) - D(s(\theta), s(\theta'))| h(\theta, \theta') d\theta' d\theta . \quad (26)
\end{aligned}$$

Since  $\frac{\partial D(x_1, x_2)}{\partial x_1}$  and  $\frac{\partial D(x_1, x_2)}{\partial x_2}$  exist on  $[0, 1] \times [0, 1]$ ,<sup>30</sup> there exists a  $K > 0$  such that  $|D(x'_1, x_2) - D(x_1, x_2)| \leq K \cdot |x'_1 - x_1|$  and  $|D(x_1, x'_2) - D(x_1, x_2)| \leq K \cdot |x'_2 - x_2|$  for all  $x_1, x_2 \in [0, 1]$ . Hence,

$$|D((L_\psi^\varepsilon s)(\theta), (L_\psi^\varepsilon s)(\theta')) - D((L_\psi^\varepsilon s)(\theta), s(\theta'))| \leq K \cdot |(L_\psi^\varepsilon s)(\theta') - s(\theta')|$$

and

$$|D((L_\psi^\varepsilon s)(\theta), s(\theta')) - D(s(\theta), s(\theta'))| \leq K \cdot |(L_\psi^\varepsilon s)(\theta) - s(\theta)| .$$

Plugging the above two inequalities into (26), we obtain

$$\begin{aligned}
&|c_{PS}(L_\psi^\varepsilon s) - c_{PS}(s)| \\
&\leq \int_\theta \int_{\theta'} K \cdot |(L_\psi^\varepsilon s)(\theta') - s(\theta')| h(\theta, \theta') d\theta' d\theta + \int_\theta \int_{\theta'} K \cdot |(L_\psi^\varepsilon s)(\theta) - s(\theta)| h(\theta, \theta') d\theta' d\theta \\
&\leq \int_\theta \int_{\theta'} K \cdot |(L_\psi^\varepsilon s)(\theta') - s(\theta')| K' g(\theta') g(\theta) d\theta' d\theta + \int_\theta \int_{\theta'} K \cdot |(L_\psi^\varepsilon s)(\theta) - s(\theta)| K' g(\theta') g(\theta) d\theta' d\theta \\
&= KK' \cdot \int_\theta \|L_\psi^\varepsilon s, s\| g(\theta) d\theta + KK' \cdot \int_{\theta'} \|L_\psi^\varepsilon s, s\| g(\theta') d\theta' \\
&= 2KK' \cdot \|L_\psi^\varepsilon s, s\| ,
\end{aligned}$$

where the second inequality follows because  $\frac{h(\theta, \theta')}{g(\theta)g(\theta')}$  is bounded above by some  $K' > 0$ . Therefore,  $c_{PS}$  satisfies CPD when  $\alpha = 0$ . ■

**Lemma 22** *If the PS cost functional satisfies CPD at some  $\alpha \geq 0$ , then it satisfies CPD at all  $\alpha' \in [0, \alpha]$ .*

**Proof.** To avoid confusion, let  $c_{PS}^\alpha(\cdot)$  denote the PS cost functional with parameter  $\alpha$ . Since  $c_{PS}^\alpha(\cdot)$  satisfies CPD, for any  $\psi \in \mathbb{R}$  and  $\varepsilon \in (0, 1/2)$ , there exists a  $\rho > 0$  and  $K > 0$  such that

$$|c_{PS}^\alpha(L_\psi^\varepsilon s) - c_{PS}^\alpha(s)| \leq K \cdot \|L_\psi^\varepsilon s, s\|$$

<sup>30</sup>The proof goes through under a weaker condition that  $\frac{\partial}{\partial x_i} D(x_1, x_2)$  exists for all  $x_i \in (0, 1)$  and  $x_j \in [0, 1]$ ,  $i, j \in \{1, 2\}$ ,  $i \neq j$ .

for all monotonic  $s \in B_\rho(1_{\{\theta \geq \psi\}})$ . Without loss of generality, we can choose a sufficiently small  $\rho > 0$ . Then by the construction of operator  $L_\psi^\varepsilon$ , there exists an interval  $[\theta_1, \theta_2]$  such that for any monotonic  $s \in B_\rho(1_{\{\theta \geq \psi\}})$ ,  $L_\psi^\varepsilon s$  and  $s$  differ only in  $[\theta_1, \theta_2]$ . Fix a  $z > 0$ . Then

$$\begin{aligned}
& \left| c_{PS}^{\alpha'}(L_\psi^\varepsilon s) - c_{PS}^{\alpha'}(s) \right| \\
&= \left| \int_{\theta} \int_{\theta'} |\theta' - \theta|^{-\alpha'} [D((L_\psi^\varepsilon s)(\theta), (L_\psi^\varepsilon s)(\theta')) - D(s(\theta), s(\theta'))] h(\theta, \theta') d\theta' d\theta \right| \\
&\leq \left| \int_{\mathbb{R}^2 \setminus [\theta_1 - z, \theta_2 + z] \times [\theta_1 - z, \theta_2 + z]} |\theta' - \theta|^{-\alpha'} [D((L_\psi^\varepsilon s)(\theta), (L_\psi^\varepsilon s)(\theta')) - D(s(\theta), s(\theta'))] h(\theta, \theta') d\theta' d\theta \right| \\
&\quad + \left| \int_{[\theta_1 - z, \theta_2 + z] \times [\theta_1 - z, \theta_2 + z]} |\theta' - \theta|^{-\alpha'} [D((L_\psi^\varepsilon s)(\theta), (L_\psi^\varepsilon s)(\theta')) - D(s(\theta), s(\theta'))] h(\theta, \theta') d\theta' d\theta \right| \\
&= \left| \int_{(-\infty, \theta_1 - z) \cup (\theta_2 + z, \infty)} \int_{[\theta_1, \theta_2]} |\theta' - \theta|^{-\alpha'} [D((L_\psi^\varepsilon s)(\theta), (L_\psi^\varepsilon s)(\theta')) - D(s(\theta), s(\theta'))] h(\theta, \theta') d\theta' d\theta \right| \\
&\quad + \left| \int_{[\theta_1, \theta_2]} \int_{(-\infty, \theta_1 - z) \cup (\theta_2 + z, \infty)} |\theta' - \theta|^{-\alpha'} [D((L_\psi^\varepsilon s)(\theta), (L_\psi^\varepsilon s)(\theta')) - D(s(\theta), s(\theta'))] h(\theta, \theta') d\theta' d\theta \right| \\
&\quad + \left| \int_{[\theta_1 - z, \theta_2 + z] \times [\theta_1 - z, \theta_2 + z]} |\theta' - \theta|^{-\alpha'} [D((L_\psi^\varepsilon s)(\theta), (L_\psi^\varepsilon s)(\theta')) - D(s(\theta), s(\theta'))] h(\theta, \theta') d\theta' d\theta \right| \quad (27)
\end{aligned}$$

where the second equality follows the fact  $L_\psi^\varepsilon s$  and  $s$  differ only in  $[\theta_1, \theta_2]$ . Since  $\frac{\partial D(x_1, x_2)}{\partial x_1}$  and  $\frac{\partial D(x_1, x_2)}{\partial x_2}$  exist on  $[0, 1] \times [0, 1]$ ,<sup>31</sup> there exists a  $K_1 > 0$  such that  $|D(x'_1, x_2) - D(x_1, x_2)| \leq K_1 \cdot |x'_1 - x_1|$  and  $|D(x_1, x'_2) - D(x_1, x_2)| \leq K_1 \cdot |x'_2 - x_2|$  for all  $x_1, x_2 \in [0, 1]$ . Then, the first term in the right hand side of (27) is

$$\begin{aligned}
& \left| \int_{(-\infty, \theta_1 - z) \cup (\theta_2 + z, \infty)} \int_{[\theta_1, \theta_2]} |\theta' - \theta|^{-\alpha'} [D((L_\psi^\varepsilon s)(\theta), (L_\psi^\varepsilon s)(\theta')) - D(s(\theta), s(\theta'))] h(\theta, \theta') d\theta' d\theta \right| \\
&\leq \int_{(-\infty, \theta_1 - z) \cup (\theta_2 + z, \infty)} \int_{[\theta_1, \theta_2]} |\theta' - \theta|^{-\alpha'} |D(s(\theta), (L_\psi^\varepsilon s)(\theta')) - D(s(\theta), s(\theta'))| h(\theta, \theta') d\theta' d\theta \\
&\leq K' \int_{(-\infty, \theta_1 - z) \cup (\theta_2 + z, \infty)} \int_{[\theta_1, \theta_2]} z^{-\alpha'} K_1 \cdot |(L_\psi^\varepsilon s)(\theta') - s(\theta')| g(\theta') d\theta' g(\theta) d\theta \\
&\leq z^{-\alpha'} K' K_1 \cdot \int_{(-\infty, \theta_1 - z) \cup (\theta_2 + z, \infty)} \|L_\psi^\varepsilon s, s\| g(\theta) d\theta \\
&\leq z^{-\alpha'} K' K_1 \cdot \|L_\psi^\varepsilon s, s\| ,
\end{aligned}$$

where the first inequality holds because  $(L_\psi^\varepsilon s)(\theta) = s(\theta)$  for  $\theta \in (-\infty, \theta_1 - z) \cup (\theta_2 + z, \infty)$ , and the second inequality follows that  $|\theta' - \theta|^{-\alpha'} \leq z^{-\alpha'}$  for  $\theta \in (-\infty, \theta_1 - z) \cup (\theta_2 + z, \infty)$

<sup>31</sup>The proof goes through under a weaker condition that  $\frac{\partial}{\partial x_i} D(x_1, x_2)$  exists for all  $x_i \in (0, 1)$  and  $x_j \in [0, 1]$ ,  $i, j \in \{1, 2\}$ ,  $i \neq j$ .

and  $\theta' \in [\theta_1, \theta_2]$ , and that  $\frac{h(\theta, \theta')}{g(\theta)g(\theta')}$  is bounded above by some  $K' > 0$ . By a symmetric argument, the second term in the right hand side of (27) is also bounded by  $z^{-\alpha'} K' K_1 \cdot \|L_{\psi}^{\varepsilon} s, s\|$ . Since  $\alpha - \alpha' \geq 0$ ,  $|\theta' - \theta|^{\alpha - \alpha'}$  is bounded for  $(\theta, \theta') \in [\theta_1 - z, \theta_2 + z] \times [\theta_1 - z, \theta_2 + z]$ , then there is a  $K_2 > 0$  such that the third term in the right hand side of (27) is

$$\begin{aligned}
& \left| \int_{[\theta_1 - z, \theta_2 + z] \times [\theta_1 - z, \theta_2 + z]} |\theta' - \theta|^{\alpha - \alpha'} |\theta' - \theta|^{-\alpha} [D((L_{\psi}^{\varepsilon} s)(\theta), (L_{\psi}^{\varepsilon} s)(\theta')) - D(s(\theta), s(\theta'))] h(\theta, \theta') d\theta' d\theta \right| \\
& \leq K' K_2 \cdot \left| \int_{[\theta_1 - z, \theta_2 + z] \times [\theta_1 - z, \theta_2 + z]} |\theta' - \theta|^{-\alpha} [D((L_{\psi}^{\varepsilon} s)(\theta), (L_{\psi}^{\varepsilon} s)(\theta')) - D(s(\theta), s(\theta'))] g(\theta') g(\theta) d\theta' d\theta \right| \\
& \leq K' K_2 \cdot |c_{PS}^{\alpha}(L_{\psi}^{\varepsilon} s) - c_{PS}^{\alpha}(s)| \\
& \leq K' K_2 K \cdot \|L_{\psi}^{\varepsilon} s, s\| .
\end{aligned}$$

Hence, (27) becomes

$$\begin{aligned}
& |c_{PS}^{\alpha'}(L_{\psi}^{\varepsilon} s) - c_{PS}^{\alpha'}(s)| \\
& \leq 2z^{-\alpha'} K' K_1 \cdot \|L_{\psi}^{\varepsilon} s, s\| + K' K_2 K \cdot \|L_{\psi}^{\varepsilon} s, s\| \\
& = (2z^{-\alpha'} K_1 + K_2 K) K' \cdot \|L_{\psi}^{\varepsilon} s, s\| .
\end{aligned}$$

Therefore,  $c_{PS}^{\alpha'}$  satisfies CPD. ■

### 7.3 The Fisher Cost Functional

**Lemma 23** *The Fisher cost functional satisfies sub-modularity.*

**Proof.** Let  $s_1$  and  $s_2$  be two SCRs. It is straightforward to see that  $c_{Fisher}(s_2 \vee s_1) + c_{Fisher}(s_2 \wedge s_1) = c_{Fisher}(s_1) + c_{Fisher}(s_2)$ . Let  $A = \{\theta \in \mathbb{R} : s_2(\theta) \geq s_1(\theta)\}$  and  $B = \{\theta \in \mathbb{R} : s_2(\theta) < s_1(\theta)\}$ . Then,

$$\begin{aligned}
& c_{Fisher}(s_2 \vee s_1) + c_{Fisher}(s_2 \wedge s_1) \\
&= \int_A \frac{([g(\theta) s_2(\theta)]')^2}{g(\theta) s_2(\theta)} + \frac{([g(\theta) (1 - s_2(\theta))]')^2}{g(\theta) (1 - s_2(\theta))} d\theta + \int_B \frac{([g(\theta) s_1(\theta)]')^2}{g(\theta) s_1(\theta)} + \frac{([g(\theta) (1 - s_1(\theta))]')^2}{g(\theta) (1 - s_1(\theta))} d\theta \\
&+ \int_A \frac{([g(\theta) s_1(\theta)]')^2}{g(\theta) s_1(\theta)} + \frac{([g(\theta) (1 - s_1(\theta))]')^2}{g(\theta) (1 - s_1(\theta))} d\theta + \int_B \frac{([g(\theta) s_2(\theta)]')^2}{g(\theta) s_2(\theta)} + \frac{([g(\theta) (1 - s_2(\theta))]')^2}{g(\theta) (1 - s_2(\theta))} d\theta \\
&= \int_A \frac{([g(\theta) s_1(\theta)]')^2}{g(\theta) s_1(\theta)} + \frac{([g(\theta) (1 - s_1(\theta))]')^2}{g(\theta) (1 - s_1(\theta))} d\theta + \int_B \frac{([g(\theta) s_1(\theta)]')^2}{g(\theta) s_1(\theta)} + \frac{([g(\theta) (1 - s_1(\theta))]')^2}{g(\theta) (1 - s_1(\theta))} d\theta \\
&+ \int_A \frac{([g(\theta) s_2(\theta)]')^2}{g(\theta) s_2(\theta)} + \frac{([g(\theta) (1 - s_2(\theta))]')^2}{g(\theta) (1 - s_2(\theta))} d\theta + \int_B \frac{([g(\theta) s_2(\theta)]')^2}{g(\theta) s_2(\theta)} + \frac{([g(\theta) (1 - s_2(\theta))]')^2}{g(\theta) (1 - s_2(\theta))} d\theta \\
&= c_{Fisher}(s_1) + c_{Fisher}(s_2) .
\end{aligned}$$

■

### 7.4 The Additive Noise Cost Functional

Here we show that the additive noise cost functional  $c_{AN}$  is not submodular, by constructing a counterexample. Suppose  $\varepsilon$  is uniform on  $[-\frac{1}{2}, \frac{1}{2}]$ . Let  $b_\psi = 1_{\{x \geq \psi\}}$  be the step function behavioral strategy where a player invests if and only if his signal is above  $\psi$ . Then the induced stochastic choice rule  $\tilde{s}_{k, b_\psi}$  is equal to the slope  $k$  threshold approximation of  $1_{\{\theta \geq \psi\}}$ , i.e.,

$$\tilde{s}_{k, b_\psi}(\theta) = \int_{-1/2}^{1/2} b_\psi \left( \theta + \frac{1}{k} \varepsilon \right) d\varepsilon = \int_{-1/2}^{1/2} 1_{\varepsilon \leq k(\theta - \psi)} = \widehat{s}_{k, \psi}(\theta)$$

Since  $k$  is the maximum slope of  $\widehat{s}_{k, \psi}$ , we have

$$\frac{d\tilde{s}_{k, b}(\theta)}{d\theta} \leq k , \tag{28}$$

where the inequality is an equality if and only if the behavioral strategy is the switching strategy  $b_\psi$  for some switching cutoff  $\psi$ . Now consider  $\tilde{s}_{k_1, b_\psi}$  and  $\tilde{s}_{k_2, b_\psi}$ , where  $k_2 > k_1 > 0$ . Note that  $\tilde{s}_{k_1, b_\psi}$  and  $\tilde{s}_{k_2, b_\psi}$  intersect at  $(\psi, 1/2)$ , so that

$$(\tilde{s}_{k_1, b_\psi} \vee \tilde{s}_{k_2, b_\psi})(\theta) = \begin{cases} \tilde{s}_{k_1, b_\psi}(\theta) & \text{if } \theta < \psi \\ \tilde{s}_{k_2, b_\psi}(\theta) & \text{if } \theta \geq \psi \end{cases}$$



and

$$(\tilde{s}_{k_1, b_\psi} \wedge \tilde{s}_{k_2, b_\psi})(\theta) = \begin{cases} \tilde{s}_{k_2, b_\psi}(\theta) & \text{if } \theta < \psi \\ \tilde{s}_{k_1, b_\psi}(\theta) & \text{if } \theta \geq \psi \end{cases} .$$

So  $k_2$  is the maximal slope of both  $\tilde{s}_{k_1, b_\psi} \vee \tilde{s}_{k_2, b_\psi}$  and  $\tilde{s}_{k_1, b_\psi} \wedge \tilde{s}_{k_2, b_\psi}$ . Inequality (28) thus implies  $c_{AN}(\tilde{s}_{k_1, b_\psi} \vee \tilde{s}_{k_2, b_\psi}) = c(k_2)$  and  $c_{AN}(\tilde{s}_{k_1, b_\psi} \wedge \tilde{s}_{k_2, b_\psi}) = c(k_2)$ . Therefore,

$$\begin{aligned} c_{AN}(\tilde{s}_{k_1, b_\psi}) + c_{AN}(\tilde{s}_{k_2, b_\psi}) &= \widehat{c}(k_1) + \widehat{c}(k_2) \\ &< 2\widehat{c}(k_2) \\ &= c_{AN}(\tilde{s}_{k_1, b_\psi} \vee \tilde{s}_{k_2, b_\psi}) + c_{AN}(\tilde{s}_{k_1, b_\psi} \wedge \tilde{s}_{k_2, b_\psi}) , \end{aligned}$$

a violation of submodularity.